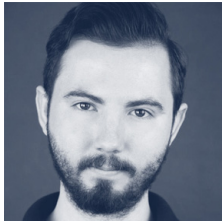




Tech Summit Middle East



Edward Kondrat

Esports Executive
Empire Entertainment

[in https://www.linkedin.com/in/edward-kondrat-aa881b138/](https://www.linkedin.com/in/edward-kondrat-aa881b138/)

Edward is the Project Lead at Empire Play, a department within Empire Entertainment that focuses on producing Arabic Esports content in the MENA region and localizing & distributing international gaming & Esports content. He joined Empire Play at its launch in 2018. Currently, he is responsible for building company's relations with global game developers & publishers.

Among most recent success stories in that direction, are Empire Play's cooperation with RIOT Games in bringing the first VALORANT Ignition Series round to the MENA region and Empire Play's Arabic broadcast of the full Esports calendar of Hearthstone & World of Warcraft with Blizzard Entertainment. In addition, Edward is also responsible for expanding the list of international tier-1 Esports events that Empire Play covers in Arabic. Empire Play broadcasted recent "WeSave! Charity Play" Dota 2 tournament and have announced the Arabic coverage of the "Omega League", a \$550,000 Dota 2 league organized by Epic Esports Events. He also supervises all online & offline tournaments organized by Empire Play in the MENA region.

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