



# Middle East Technology Summit



## Ceren Gokoglu

Head of the AI Acceleration Office  
Careem

Ceren Gokoglu is a recognized AI leader who has been delivering impact through AI-driven transformation at Careem and McKinsey & Company.

As Head of the AI Acceleration Office at Careem, she is driving enterprise-scale innovation by embedding AI into customer growth, service automation, and product experiences. Previously, Ceren was an Associate Partner at McKinsey, where she advised Fortune 500 companies on AI strategy, co-created a digital twin platform, and led the development of 'Lili', an AI-powered consulting tool. She also co-founded Foodiena, a food-tech startup acquired within its first year. She has been one of the mentors for the United Nations SDG Young Leaders program.

[www.dlapipertechsummit.com/middleeast](http://www.dlapipertechsummit.com/middleeast)

© 2025 DLA Piper. DLA Piper is a global law firm operating through various separate and distinct legal entities. Further details of these entities can be found at [www.dlapiper.com](http://www.dlapiper.com). All rights reserved. Attorney advertising.