



# Middle East Technology Summit



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Priya is the Founder and Managing Partner of Foster Ventures, an early-stage venture capital firm with a focus on B2B Enterprise SaaS. Foster Ventures focuses on cross-border startups to innovate and build products for the global customers from emerging markets including India, Vietnam, Saudi and UAE. As an Operator and a GTM expert, Priya works with cross-border companies, entrepreneurs with product market fit, international market entry advice and introductions. Prior to this role, Priya was with BoldCap, BetterCloud, Coupa, Intel Security and LogiGear Corporation leading various strategic operational roles with a focus on Product Strategy, Customer Strategy & Adoption and Customer Success. She is also an active mentor and part of the core team NA at SaaSBOOMi with a focus on enabling and empowering cross-border founders. Priya holds a Global Executive M.B.A degree from INSEAD and a B.S degree from Bangalore University.

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