

Tech Summit Middle East



David Jenns Strategic Advisor Abu Dhabi Family Office

David has been in the middle east for over twenty years, working closely with an Abu Dhabi Ruling Family Office, focusing on strategy and international relations. This has involved working with senior leaders in government, business and the world of sport.

In recent years David has been engaged in the debate around digital and youth, supporting to shape the local, regional and global discussion on esports and gaming. David was instrumental in creating the first every UAE Government initiative into this space through the Ministry of Tolerance and Coexistence. Recently David facilitated a partnership between Abu Dhabi Media Zone and Emirates Esports to develop stronger governance in this space.

David has recently been appointed Regional Director of International practice that focuses on Cultural and Creative industry.