



European Technology Summit



Craig Santicchia

Partnerships Manager
Fnatic

Craig oversees the day to day running of the partnerships department to provide a best in class service, working with brands such as; OnePlus, AMD, Letou, Rivalry & DXRacer. He develops commercial strategies and offerings to bring on-board partners that are going to help Fnatic achieve their mission.

A background in sponsorship and partnerships in both the tech/I.T. sectors selling products from likes of Symantec & Quantum. He has also worked in football, account managing some of the world's biggest football clubs such as; Juventus, Liverpool & Ajax alongside major sports brands; Adidas, New Balance and Nike for the largest B2B football networking media company.

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