



# European Technology Summit



## Luisella Giani

EMEA Industry Transformation Director  
Oracle

Luisella Giani, EMEA Industry Transformation Director at Oracle, has over 15 years of international experience leading digital strategy, operations and product development.

Following a degree in Artificial Intelligence, she started her career with iconic brands of the digital age, such as Skype, Netlog and Lycos. More recently she has been helping global businesses, such as Yellow Pages, Goodyear-Dunlop and DuPont Coating, with their digital transformations. Her role at Oracle is to help companies to continuously innovate defining, creating and realize new digital experiences.

[www.dlapipertechsummit.eu](http://www.dlapipertechsummit.eu)

© 2019 DLA Piper. DLA Piper is a global law firm operating through various separate and distinct legal entities. Further details of these entities can be found at [www.dlapiper.com](http://www.dlapiper.com). All rights reserved. Attorney advertising.