



# European Technology Summit



## Jonathan Simnett

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Jonathan Simnett coined the term 'M&A is the new R&D' to summarise the current reality of maintaining corporate development strategies amid the ever-increasing rate of change in the technology industries and now in the traditional industries they are transforming.

A director at Hampton Partners, a firm at the forefront of international Mergers, Acquisitions and Corporate Finance advisory for companies with technology at their core, he's pursued in a long career in academia, marketing and M&A advisory, through which technology entrepreneurship, innovation and related mergers and acquisitions activity runs like a binding thread.

He's won and judged scores of awards, for business management & helping owners and investors in complex, fast-growth tech B2B & B2C segments to: grow; manage change; reposition; enter markets; acquire; merge; exit; IPO & report through the delivery of more effective management, positioning, message development, content creation, digital, communications and influencer & M&A advisory strategies.

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