

European Technology Summit



Mark Little

Broadcaster, entrepreneur and technology leader

- Media and Digital entrepreneur on the global stage. Established and successfully sold two media companies in 11 years.
- Host of the podcast The History of the Future
- National broadcaster RTE's first Washington Correspondent, then Foreign Correspondent
- Award-winning journalist (TV Journalist of the Year) and author of three books

The search for truth is the lifeblood of Mark Little's multifaceted career, which has seen him progress from being an award-winning young journalist to a successful digital media entrepreneur and a powerful speaker on leadership, disinformation and innovation.

Mark believes that we should draw on lessons from the past as they are a rich reservoir of guidance for the future. Currently, in collaboration with Trinity College, he is hosting a podcast on this exact topic called The History of the Future.

Journalist and broadcaster

A graduate of Trinity College Dublin, for years Mark worked for the Sunday Business Post before becoming RTÉ's (Ireland's national broadcaster) first Washington Correspondent in 1995. Six years later he returned to Ireland as their Foreign Correspondent, and in the same year won TV Journalist of the Year in the ESB National Media Awards. From there he went on to co-present Ireland's flagship current affairs programme, Prime Time, for eight years.

Digital Media Entrepreneur

In 2009 Mark took a year's leave of absence from RTÉ to pursue a project. In 2010 that project was launched as the social news agency Storyful, which in 2013 he sold to News International. Two years later he joined Twitter, first as vice president of media and partnerships in Europe and then as managing director of Twitter in Ireland. He resigned in 2016 to set up the media company Kinzen with entrepreneur, journalist & speaker, Áine Kerr.

Further evidence of his entrepreneurial flair came in September 2022 when they sold Kinzen to Spotify for an undisclosed fee. Today, drawing on his experience at Kinzen helping to identify misinformation and hate speech, Mark leads Spotify's Product Safety Strategy as the streaming platform looks to improve safety.

Mark's varied expertise is remarkable – everything from interviewing world leaders like Bill Clinton and Barack Obama, to reporting from war zones in Iraq. He has also written three books.

- Turn Left at Greenland: In Search of the Real America
- Zulu Time
- The New America – based on his experience and observations while working on the Obama Campaign

As a speaker, Mark invites his audience to think about the future, and shares his experiences with energy and currency. His incisive thinking and broad worldview make him an agile chairman and a versatile keynote speaker who can command a room with ease.

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