



# European Technology Summit



**Yvonne Fern**

General Counsel  
Talon Outdoor

Yvonne Fern is Talon's first in-house General Counsel which means that not only does she support all business units across the globe and provides general legal and strategic advice to Talon's board and management, she has also built up the legal function from scratch and is championing ESG within the business. Prior to Talon Yvonne held several legal leadership roles within international media and tech companies such as the BBC and Deutsche Telekom International.

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