



European Technology Summit



Laura Da Silva Gomes

Founder and Director

We Play Fair

Laura Da Silva Gomes is the Founder and Director of We Play Fair, a project aiming at preventing crime in sports, specifically female sports. Its mission is to help develop strong, captivating, exemplary and values-driven female sports. The first stage of the project is to provide education on sports integrity, responsible gaming, diversity & inclusion and social responsibility to athletes as well as sports stakeholders.

She is also the Director of Silverfish CSR, a social responsibility agency with a tech solution to address impact. She believes that businesses have no choice but to strive for more than just profit. There is no option but to consider positive and negative impacts on society and the environment and to address them with the same creativity that it takes to lead successful businesses.

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