



# European Technology Summit



## Thimon de Jong

Founder

WHETSTON / strategic foresight

Thimon de Jong runs WHETSTON / strategic foresight, a think tank specialised in future human behaviour, societal change & business strategy.

He is an experienced keynote presenter and leadership trainer and worked for clients like Morgan Stanley, Vodafone, and IKEA.

Thimon also lectures at the social psychology department of Utrecht University where he teaches master students how academic research can be practically applied to improve business strategy. He has a master's degree in Cultural Studies with a minor in International Business Studies. He is a former insights & strategy director at TrendsActive, researcher at FreedomLab Future Studies and editor-in-chief of RELOAD Magazine.

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