



GLOBAL TECHNOLOGY SUMMIT



Chen M. Shachar
CEO and Co-Founder
PlaySight Interactive



@PlaySight



company/playsight-interactive-ltd./

Chen M. Shachar co-founded [PlaySight Interactive](#) with the mission of connecting and inspiring the next generation of athletes.

Through PlaySight, Mr. Shachar is proving that, in the next few years, a significant number of SmartCourts in every country will communicate with personal activity tracking sensors and mobile devices. SmartCourts will provide a variety of services for athletes, from advanced coaching tools to officiating, broadcast, and a platform to store, manage and share all their video highlights, memories, and statistics from their sports careers.

PlaySight is bringing this future to tennis, squash, basketball and now soccer, handball, volleyball, judo, wrestling, and gymnastics, with more than 1,000 SmartCourts already installed all over the world.

Before establishing PlaySight Interactive, Mr. Shachar was a senior executive with more than 10 years of extensive experience in management, development, and delivery of state-of-the-art multidisciplinary training, after action review and command and control systems to the military and homeland security markets.

Mr. Shachar holds an M.E. in System Engineering and a B.Sc. in Electrical Engineering, both from the Technion – Israel Institute of Technology in Haifa and is a retired Major from the Israeli Armed Forces and an elite technology unit of the IDF.

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