



DLA PIPER GLOBAL TECHNOLOGY SUMMIT



Bradley Gersich

Co-Chair, Northern California Corporate and Securities Practice
DLA Piper

Brad Gersich represents both emerging and sophisticated private companies, and helps them manage their complex businesses, secure equity and debt financing and complete strategic business combinations.

Brad also assists venture capital firms, family offices and angel investors evaluate, structure and complete investments in promising early stage companies.

Combining extensive experience with employment and human resources matters with an understanding of equity compensation plans, Brad often represents senior executives of notable private and public companies in the negotiation of executive employment, retention and/or separation agreements.

Finally, Brad has considerable experience in navigating the practical and legal considerations associated with sales of capital stock of privately held companies and has successfully guided sellers in achieving liquidity through these types of transactions.

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