

# GLOBAL TECHNOLOGY SUMMIT



## **Kara Swisher**

Founder, Recode  
*Technology Journalist*

Kara Swisher started covering digital issues for *The Wall Street Journal's* San Francisco bureau in 1997. Her column, "BoomTown," originally appeared on the front page of the Marketplace section and also online at WSJ.com.

Previously, Ms. Swisher covered breaking news about the web's major players and internet policy issues as one of the *Journal's* first hires to cover the web, and also wrote feature articles on technology for the newspaper. She has also written a weekly column for the *Personal Journal* on home gadget issues called "Home Economics."

With Walt Mossberg, over the last 11 years, she has been co-producing D: All Things Digital, a major high-tech conference with interviewees such as Bill Gates, Steve Jobs and many other leading players in the tech and media industries. The gathering is considered one of the leading conferences focused on the convergence of tech and media industries. Kara Swisher and Walt Mossberg were also Co-Executive Editors of the AllThingsD.com website from 2007 until the end of 2013.

Ms. Swisher won a Loeb Award while at AllThingsD.com for her coverage of Yahoo. She also writes occasionally for *Vanity Fair* magazine, which is owned by Condé Nast.

Previously, she worked as a reporter at the *Washington Post*. She is also the author of *aol.com: How Steve Case Beat Bill Gates, Nailed the Netheads and Made Millions in the War for the Web*, published by Times Business Books in July 1998. The sequel, *There Must Be a Pony in Here Somewhere: The AOL Time Warner Debacle and the Quest for a Digital Future*, was published in the fall of 2003 by Crown Business Books.

Ms. Swisher was an undergraduate at Georgetown University's School of Foreign Service and did her graduate work at the Columbia University Graduate School of Journalism.

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