



GLOBAL TECHNOLOGY SUMMIT



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Sally Shin is the San Francisco Bureau Chief at CNBC, overseeing coverage of Northern California, including Silicon Valley. Before taking on that role, she was the Senior Producer for *Squawk on the Street* and *Squawk Alley*, a one-hour program that focuses on the intersection of tech and Wall Street. She helped launch *Squawk Alley* in 2014.

In her time at CNBC, Sally has covered major IPOs including those for Facebook, Alibaba and Twitter and has spearheaded events including the IMF/World Bank meetings, the Cannes Lions International Festival of Creativity and the UK's Brexit referendum.

She has a B.A. in journalism and economics from New York University and an M.B.A. from Columbia Business School, with a focus on finance. Before joining CNBC, she was with Bloomberg Television.

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