

GLOBAL TECHNOLOGY SUMMIT



Alec Ross

Former Senior Advisor for Technology and Innovation
US State Department and New York Times Best-Selling Author

Alec Ross is one of America's leading experts on innovation. He serves as an advisor for both the political and technological elite to help them better understand the implication of factors emerging at the intersection of geopolitics, technology, and innovation. Ross brought these two select worlds together for President Barack Obama for his first presidential campaign. He did the same during his time as Senior Advisor for Innovation to the Secretary of State, a role created for him to maximize the potential of technology and innovation in service of the diplomatic goals of the United States. In this role, Ross advanced the State Department's interests on a range of issues including Internet freedom, cybersecurity, disaster response, and the use of network technologies in conflict zones. Currently, he continues to educate various world leaders and top CEOs about these topics.

Alec's New York Times best-selling book, *The Industries of the Future*, released February 2016, gives readers an understanding of the next wave of innovations that are going to disrupt markets and workplaces around the world, for better and for worse.

Alec currently serves as a Distinguished Visiting Fellow at Johns Hopkins University and sits on the boards of directors or advisors for companies in the fields of technology, media, telecommunications, education, healthcare, and cybersecurity.

As a speaker, Alec provides a blueprint for the future of business, deconstructing topics including cybersecurity, the commercialization of genomics, the next step for big data, and the coming impact of digital technology on money and markets. He pulls from his firsthand experience as an entrepreneur and from implementing strategies at the State Department to provide actionable insights on emerging issues that audiences can't hear from anyone else.

After graduating from Northwestern University, Alec started his career as a sixth grade teacher through Teach for America in inner-city Baltimore. In 2000, he and three colleagues co-founded the nonprofit organization One Economy and grew it from modest origins in a basement into a global organization serving millions of low-income people, with programs on four continents.

www.dlapipertechsummit.com



GLOBAL TECHNOLOGY SUMMIT

During his time at the State Department, Alec led an effort to increase the diversity and level of problem-solving abilities in the foreign service. He managed a large-scale process for making the US State Department a more innovative institution. A 2012 study by Deloitte and the Partnership for Public Service scored the State Department as having the most innovation-friendly culture of any cabinet-level agency.

An advocate for Internet freedom, Alec established a global Internet freedom agenda that became the first distinctly 21st century human rights agenda, deploying \$100 million in funds for cutting-edge projects that keep the Internet open and help protect citizens and activists in authoritarian environments.

Understanding the growing importance of social media, he conceived a system of public diplomacy through social media that now reaches 15 million people a day. He is largely responsible for creating the system of using text messaging codes to donate to relief funds. He also served as Convener for the Technology, Media & Telecommunications Policy Committee on Barack Obama's 2008 presidential campaign and served on the Obama-Biden Presidential Transition Team.

Alec has been awarded many recognitions for his work, including "Top 100 Global Thinkers" by Foreign Policy magazine, Huffington Post's "10 Game Changers in Politics," the 2010 Middle East/North Africa Technology Person of the Year by the Union of Arab ICT organizations, and the Department of State Distinguished Honor Award.

He has served as a guest lecturer at numerous institutions, including the United Nations, Harvard Law School, and the London School of Economics. His writing has appeared in publications including The SAIS Review of International Affairs, an academic journal based at the Paul H. Nitze School of Advanced International Studies (part of The Johns Hopkins University) and the NATO Review.

Alec Ross lives in Baltimore with his wife and their three young children.

www.dlapipertechsummit.com

© 2018 DLA Piper. DLA Piper is a global law firm operating through various separate and distinct legal entities. Further details of these entities can be found at www.dlapiper.com. All rights reserved. Attorney advertising.