

GLOBAL TECHNOLOGY SUMMIT



Elliot Katz

Associate and Global Co-Chair, Connected and Self-Driving Car Practice
DLA Piper

Elliot Katz has a multi-faceted practice, handling litigation (privacy, complex business and intellectual property matters) and privacy counseling for Fortune 500 companies, individual C-level executives and startups in various sectors such as technology, mobility, and media.

Recently, Elliot was part of a trial team that achieved a complete victory for a tech company in a three-week trial of a shareholder dissenters rights matter. The dissenting shareholders sought US\$10 million more than the amount the tech company had determined to be the fair value of their shares immediately prior to the at-issue merger. The trial court wholly adopted the tech company's analysis of the fair value of its shares and rejected the dissenting shareholders position, resulting in a US\$0 award for the dissenting shareholders. The dissenting shareholders appealed – hiring a former Washington state Senator and Supreme Court Justice as their appellate counsel – and Elliot was a key member of the tech company's appellate team. The Court of Appeals of the State of Washington ultimately affirmed the trial court's ruling.

Elliot has significant experience with TCPA and spam lawsuits. He recently emerged victorious at the trial court level in two separate spam litigations: one for one of the world's largest online dating websites and another for one of the world's largest media and Internet companies. One of the cases has been appealed and Elliot is in charge of handling the appeal.

In his privacy counseling practice, Elliot advises clients on state, federal, and international privacy and consumer protection laws, data collection and privacy strategy. Elliot is Global Co-Chair of the firm's Connected and Self-Driving Car Practice, and frequently works on privacy issues related to these types of vehicles, as well as other connected devices. Elliot regularly speaks and writes on emerging privacy issues in the Internet of Things space, and is often approached by the media to discuss these issues. Recently, Elliot has been quoted in articles on this topic by *Yahoo Finance*, *Law360* and *eSecurity Planet*.

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