



GLOBAL TECHNOLOGY SUMMIT



Alexei Agratchev
CEO and Co-founder
RetailNext

Alexei Agratchev is the CEO and co-founder of RetailNext and he serves on its board of directors. In his role, Alexei has been responsible for all aspects of business development including the acquisition of \$189 million in venture-backed growth equity financing. In addition to overseeing the organic growth of the business, Alexei has served as the catalyst for several acquisitions, most notably the integrations of Nearbuy Systems in 2013 and Pikato in 2015. Under Alexei's leadership and vision, RetailNext has grown to be the pioneering global technology leader and innovator in the rapidly growing in-store analytics industry.

Before the 2007 founding of RetailNext, the world's first technology company dedicated to providing advanced in-store analytics for brick-and-mortar retail businesses, Alexei spent eight years at Cisco Systems. During his tenure at Cisco, Alexei held a number of leadership positions with direct responsibility for developing and launching new product lines, and he was the Founder and General Manager of an internal startup within the Cisco Systems Emerging Technologies Group focused on developing video applications for the gaming and retail markets.

Prior to Cisco Systems, Alexei was a consultant at Accenture in its Electronics and High Tech Operating Unit, where he was responsible for the design and implementation of enterprise solutions that enhanced business performance for various corporations.

Recently named to the *Silicon Valley Business Journal's* 40 Under 40 list, Alexei holds a bachelor's degree in International Relations from Claremont McKenna College, where he graduated *magna cum laude*. He has also completed the Stanford Graduate School of Business Executive Program and the Cisco Leadership Series.

www.dlapipertechsummit.com